



## Associate Program

It's no secret that one of the best ways to increase the amount of traffic a web site gets is to increase the number of entry points to the site (links). The challenge comes in getting other sites to place links on their site to yours. LEARN USA has added an exciting new feature to its WebStore to do just that - Increase Traffic and provide opportunities for additional income to Associates with websites of their own.

### **Simple Concept: Motivate others to link to your store ==> More Visitors ==> More Sales**

Online commerce giants like Amazon Books and Barnes and Noble have proven this strategy successful. Some of the Net's leading websites have affiliate (or Associate) networks that generate up to 70% of their traffic! Now with our Associate Program, we have everything necessary to track and manage an Associate network at our fingertips.

For example, with our online WebStore we now can go out and ask other related sites, like yours, if they would like to place our banner or link from their site to theirs (or yours). In return they (or you) can earn a percentage of any & all sales that come through that link from their website (or in their emails) to our LEARN USA WebStore. All we have to do is add them (or you) to our Associate program by assigning an Associate Tracking number. The Associate Tracking Tool does the rest!

You receive within minutes, notice of a sale via transactions completed on the LEARN USA WebStore that occur as a result of the customer visiting our site from yours (or your email marketing) and buying products such as books, videos & audios as well as purchasing and registering for Trainings and downloads.

So, in effect, YOU may be able to earn up to 20% depending on volume (as indicated in our Associate Agreement) of any sales that come from linking to our site. Interested? If you are interested all you have to do is send an email to [associates@learnusa.com](mailto:associates@learnusa.com) including your website URL, and we will send you more information on how you can become an associate. If we choose you as one of our partner sites, we will send you all the information you need to begin and give you unique html code to use to link to our site and links to download banners you may use to place on your sites.

You may also contact us directly by phone at the numbers listed below for more information. We look forward to hearing from you regarding your interest in the Associate Program offered here at LEARN USA. I remain,

In cooperation,

*Elvis*

**Elvis Lester**

President of LEARN USA

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### **Join the LEARN USA Associates Program Today.**

Earn up to 20% referral fees on products and trainings you feature and receive 5% on ALL other books and products purchased as a result of your links! Recommend specific titles, trainings or products or just link to the LEARN USA homepage to your site. The choice is yours. Get paid on all sales generated as a result of clicking through from your site or ads, notices, etc.